

Remit To: WCBS-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)
PO BOX 15734
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol
Office: WCBS-TV
Contract Num: 1011-57969
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 11700

Invoice Num: 1011-416012
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 11

PAY BY 11/20/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	2 NEWS THIS MORNING 5-6AM	10/15/2012-10/21/2012	MTWTF..	30	5	500.00				
CORRECT LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		MTWTF..		5		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	05:21:35 AM		KGT1203H	30	500.00				
10/16/2012	Tu	05:53:37 AM		KGT1203H	30	500.00				
10/17/2012	We	05:28:18 AM		KGT1203H	30	500.00				
10/18/2012	Th	05:22:48 AM		KGT1206H	30	500.00				
10/19/2012	Fr	05:44:21 AM		KGT1206H	30	500.00				
2	2 NEWS THIS MORNING	10/15/2012-10/21/2012	MTWTF..	30	7	1,200.00				
CORRECT LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		MTWTF..		7		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	06:13:15 AM		KGT1203H	30	1,200.00				
10/15/2012	Mo	06:55:50 AM		KGT1203H	30	1,200.00				
10/16/2012	Tu	06:52:29 AM		KGT1203H	30	1,200.00				
10/17/2012	We	06:21:57 AM		KGT1203H	30	1,200.00				
10/18/2012	Th	06:13:25 AM		KGT1206H	30	1,200.00				
10/18/2012	Th	06:53:30 AM		KGT1206H	30	1,200.00				
10/19/2012	Fr	06:51:05 AM		KGT1206H	30	1,200.00				
3	THE EARLY SHOW	10/15/2012-10/21/2012	MTWTF..	30	10	500.00				
CORRECT LUR										

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Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012		MTWTF..	10	500.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	07:55:06 AM		KGT1203H	30	500.00			
10/15/2012	Mo	08:54:30 AM		KGT1203H	30	500.00			
10/16/2012	Tu	07:38:46 AM		KGT1203H	30	500.00			
10/16/2012	Tu	08:40:46 AM		KGT1203H	30	500.00			
10/17/2012	We	07:25:13 AM		KGT1203H	30	500.00			
10/17/2012	We	08:28:25 AM		KGT1203H	30	500.00			
10/18/2012	Th	07:55:19 AM		KGT1206H	30	500.00			
10/18/2012	Th	08:54:30 AM		KGT1206H	30	500.00			
10/19/2012	Fr	07:55:17 AM		KGT1206H	30	500.00			
10/19/2012	Fr	08:44:43 AM		KGT1206H	30	500.00			
4	SAT MORNING NEWS 6-7AM	10/20/2012-10/20/2012S.	30	1	500.00			
CORRECT LUR									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012	S.	1	500.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/20/2012	Sa	06:22:42 AM		KGT1206H	30	500.00			
5	CBS NEWS SATURDAY MORNING	10/20/2012-10/20/2012S.	30	1	500.00			
CORRECT LUR									
Week Of		MTWTFSS	Spots Per Week	Rate					
10/15/2012-10/21/2012	S.	1	500.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/20/2012	Sa	07:28:55 AM		KGT1206H	30	500.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
6	SUNDAY MORNING NEWS 8-9AM	10/21/2012-10/21/2012S	30	1	525.00				
CORRECT LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S		1		525.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	08:21:55 AM		KGT1206H	30	525.00				
7	LET'S MAKE A DEAL	10/19/2012-10/19/2012F..	30	1	1,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	F..		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	10:25:01 AM		KGT1206H	30	1,000.00				
8	THE PRICE IS RIGHT	10/15/2012-10/17/2012	M..W....	30	2	1,500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M..W....		2		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	11:58:21 AM		KGT1203H	30	1,500.00				
10/17/2012	We	10:58:56 AM		KGT1203H	30	1,500.00				
9	NOON NEWS	10/18/2012-10/18/2012	...T...	30	1	900.00				
CORRECT LUR										

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			...T...		1		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	12:11:32 PM		KGT1206H	30	900.00			
10	12:30:00-13:30:00		10/16/2012-10/16/2012		.T.....		30	1	1,000.00
LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			.T.....		1		1,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	01:29:31 PM		KGT1203H	30	1,000.00			
11	13:30:00-14:00:00		10/19/2012-10/19/2012	F..		30	1	1,000.00
LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012		F..		1		1,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	01:29:31 PM		KGT1206H	30	1,000.00			
12	DR. PHIL		10/15/2012-10/19/2012		MTWTF..		30	5	900.00
CORRECT LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			MTWTF..		5		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	03:32:36 PM		KGT1203H	30	900.00			
10/16/2012	Tu	03:46:26 PM		KGT1203H	30	900.00			
10/17/2012	We	03:26:15 PM		KGT1203H	30	900.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	03:47:58 PM		KGT1206H	30	900.00			
	10/19/2012	Fr	03:30:29 PM		KGT1206H	30	900.00			
13	JUDGE JUDY		10/15/2012-10/19/2012		M T W T F . .		30	6	1,100.00	
CORRECT LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T W T F . .		6		1,100.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	04:11:58 PM		KGT1203H	30	1,100.00			
	10/15/2012	Mo	04:51:05 PM		KGT1203H	30	1,100.00			
	10/16/2012	Tu	04:29:12 PM		KGT1203H	30	1,100.00			
	10/17/2012	We	04:18:08 PM		KGT1203H	30	1,100.00			
	10/18/2012	Th	04:24:18 PM		KGT1206H	30	1,100.00			
	10/19/2012	Fr	04:20:10 PM		KGT1206H	30	1,100.00			
14	5PM EARLY NEWS		10/15/2012-10/21/2012		M T W T F . .		30	6	3,000.00	
CDR-NP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T W T F . .		6		3,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	05:14:31 PM		KGT1203H	30	3,000.00			
	10/16/2012	Tu	05:30:33 PM		KGT1203H	30	3,000.00			
	10/17/2012	We	05:15:00 PM		KGT1203H	30	3,000.00			
	10/17/2012	We	05:46:17 PM		KGT1203H	30	3,000.00			
	10/18/2012	Th	05:39:30 PM		KGT1204H	30	3,000.00			
	10/19/2012	Fr	05:39:08 PM		KGT1204H	30	3,000.00			
15	18:00:00-18:30:00		10/15/2012-10/21/2012		M T W T F . .		30	6	2,700.00	
CDR-NP										

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Week Of			M T W T F S S		Spots Per Week		Rate		
10/15/2012-10/21/2012			M T W T F . .		5		2,700.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:12:46 PM		KGT1203H	30	2,700.00			
10/16/2012	Tu	06:28:08 PM		KGT1203H	30	2,700.00			
10/17/2012	We				30			2,700.00	Preempted
10/18/2012	Th	06:11:46 PM		KGT1204H	30	2,700.00			
10/18/2012	Th	06:26:56 PM	10/17/2012	KGT1204H	30	2,700.00	2,700.00		Makegood in EARLY NEWS
10/19/2012	Fr	06:20:48 PM		KGT1204H	30	2,700.00			
16	CBS EVENING NEWS		10/15/2012-10/21/2012		M T W T F . .		30	5	2,500.00
LUR									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/15/2012-10/21/2012			M T W T F . .		5		2,500.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:59:06 PM		KGT1203H	30	2,500.00			
10/16/2012	Tu	06:59:06 PM		KGT1203H	30	2,500.00			
10/17/2012	We	06:59:06 PM		KGT1203H	30	2,500.00			
10/18/2012	Th	06:59:06 PM		KGT1204H	30	2,500.00			
10/19/2012	Fr	06:59:06 PM		KGT1204H	30	2,500.00			
17	INSIDER		10/15/2012-10/21/2012		M T W T F . .		30	5	2,400.00
CORRECT LUR									
Week Of			M T W T F S S		Spots Per Week		Rate		
10/15/2012-10/21/2012			M T W T F . .		5		2,400.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	07:24:47 PM		KGT1203H	30	2,400.00			
10/16/2012	Tu	07:24:14 PM		KGT1203H	30	2,400.00			

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	10/17/2012	We	07:27:02 PM		KGT1203H	30	2,400.00			
	10/18/2012	Th	07:24:36 PM		KGT1204H	30	2,400.00			
	10/19/2012	Fr	07:24:32 PM		KGT1204H	30	2,400.00			
18	ENTERTAINMENT TONIGHT		10/15/2012-10/21/2012		M T W T F . .		30	5	2,400.00	
CORRECT LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T W T F . .		5		2,400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	07:54:59 PM		KGT1203H	30	2,400.00			
	10/16/2012	Tu	07:55:56 PM		KGT1203H	30	2,400.00			
	10/17/2012	We	07:55:57 PM		KGT1203H	30	2,400.00			
	10/18/2012	Th	07:55:59 PM		KGT1204H	30	2,400.00			
	10/19/2012	Fr	07:56:01 PM		KGT1204H	30	2,400.00			
19	ENTERTAINMENT TONIGHT SAT 7-8PM		10/20/2012-10/20/2012	 S .		30	1	1,000.00	
CORRECT LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012	 S .		1		1,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/20/2012	Sa	07:53:55 PM		KGT1204H	30	1,000.00			
20	NAVY NCIS		10/16/2012-10/16/2012		. T		30	2	18,000.00	
CORRECT LUR										

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WCBS-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)
PO BOX 15734
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol
Office: WCBS-TV
Contract Num: 1011-57969
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 11700

Invoice Num: 1011-416012
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 8 of 11

PAY BY 11/20/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012		. T		1		18,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	10/16/2012	Tu				30			18,000.00 Preempted
	10/16/2012	Tu	08:36:09 PM	10/16/2012	KGT1203H	30	20,000.00	20,000.00	Makegood in NCIS:LA TUES 8-9P
21	CSI WED 10-11PM		10/17/2012-10/17/2012		. . W		30	1	18,000.00
	LUR								
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012		. . W		1		18,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	10/17/2012	We	10:50:47 PM		KGT1203H	30	18,000.00		
22	ELEMENTARY THURS 10-11PM		10/18/2012-10/18/2012		. . . T . . .		30	1	20,000.00
	LUR								
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012		. . . T . . .		1		20,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	10/18/2012	Th	10:36:11 PM		KGT1204H	30	20,000.00		
23	BLUE BLOODS		10/19/2012-10/19/2012	 F . .		30	1	12,000.00
	CORRECT LUR								
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012	 F . .		1		12,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	10/19/2012	Fr	10:32:06 PM		KGT1204H	30	12,000.00		

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WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)
PO BOX 15734
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol
Office: WCBS-TV
Contract Num: 1011-57969
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 11700

Invoice Num: 1011-416012
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 9 of 11

PAY BY 11/20/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
24	48HRS SAT 10-11PM	10/20/2012-10/20/2012S.	30	1	3,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S.		1		3,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa	10:28:48 PM		KGT1204H	30	3,000.00				
25	THE MENTALIST SUN 10-11PM	10/21/2012-10/21/2012S	30	2	20,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S		1		20,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su				30			20,000.00	Preempted	
10/21/2012	Su	11:33:18 PM	10/21/2012	KGT1204H	30	20,000.00	20,000.00		Makegood in 22:55:59-23:56:55	
26	LATE NEWS M-SUN	10/15/2012-10/19/2012	MTWTF..	30	5	3,400.00				
CORRECT LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		MTWTF..		5		3,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	11:23:07 PM		KGT1203H	30	3,400.00				
10/16/2012	Tu	11:31:38 PM		KGT1203H	30	3,400.00				
10/17/2012	We	11:12:14 PM		KGT1203H	30	3,400.00				
10/18/2012	Th	11:28:46 PM		KGT1204H	30	3,400.00				
10/19/2012	Fr	11:13:37 PM		KGT1204H	30	3,400.00				
27	LATE NEWS M-SUN	10/20/2012-10/20/2012S.	30	1	3,400.00				
CORRECT LUR										

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NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)
PO BOX 15734
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol
Office: WCBS-TV
Contract Num: 1011-57969
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 11700

Invoice Num: 1011-416012
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012



Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u> 10/15/2012-10/21/2012 <u>MTWTFSS</u>S. <u>Spots Per Week</u> 1 <u>Rate</u> 3,400.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	11:23:04 PM		KGT1204H	30	3,400.00			
28	LATE NEWS M-SUN	10/21/2012-10/21/2012S	30	2	3,400.00			
CORRECT LUR									
<u>Week Of</u> 10/15/2012-10/21/2012 <u>MTWTFSS</u>S <u>Spots Per Week</u> 1 <u>Rate</u> 3,400.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			3,400.00	Preempted
10/21/2012	Su	12:19:58 AM	10/21/2012	KGT1204H	30	4,000.00	4,000.00		Makegood in 23:56:55-00:31:00
29	DAVID LETTERMAN SHOW	10/16/2012-10/18/2012	.TWT...	30	3	1,600.00			
CORRECT LUR									
<u>Week Of</u> 10/15/2012-10/21/2012 <u>MTWTFSS</u> .TWT... <u>Spots Per Week</u> 3 <u>Rate</u> 1,600.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	12:14:39 AM		KGT1203H	30	1,600.00			
10/17/2012	We	12:29:46 AM		KGT1203H	30	1,600.00			
10/18/2012	Th	12:05:06 AM		KGT1204H	30	1,600.00			
30	PRES/VP DEBATE TU 9-11P	10/15/2012-10/21/2012	.T.....	30	1	14,850.00			
LUR - TOTAL REBATE 57972 FROM W/O 10/8									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WCBS-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)
PO BOX 15734
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol
Office: WCBS-TV
Contract Num: 1011-57969
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 11700

Invoice Num: 1011-416012
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY

11/20/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Page 11 of 11

Buy Line	Flight Description	Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
10/15/2012-10/21/2012		. T		1		14,850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
10/16/2012	Tu	11:00:13 PM		KGT1203H	30	14,850.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		86		241,475.00		36,221.25	205,253.75	46,700.00	44,100.00 2,600.00		

Billing Notes CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCBS-TV 212-975-4321	Gross Billing	241,475.00
	Trade Value	0.00
	Agency Commission	36,221.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	205,253.75

Warranty - We warrant the above broadcasts were made according to the official station log.